



# ICONIC BEATS: ASSUMPTION MUSIC LEGENDS TRIVIA

October 2024

Dear Business Owner,

For more than 150 years, Assumption of the Blessed Virgin Mary Parish has been called to be servants of God as exemplified by, and under the protection of, our Mother Mary. As good stewards of our God-given gifts of time, talent, and treasure, we pledge to bring Christ to our community through worship, learning and service.

Each year, we host a formal event to directly benefit essential services and opportunities for the vitality of the school. Last year, we were able to purchase three new air Conditioning units to help create a safe and healthy learning environment for both the school and parish. The proceeds continue to also be vital in our ability to help our students meet their academic and spiritual challenges of their future as well as support the community facing committees across our Parish. Last year did not disappoint as we raised over \$110,000 from our passionate donors and sponsors!



170 Attendees

Reached 3,300 Registered Families



0 Sponsors **\$19,475** 





Reaching 91,000+ O'Fallon Community Raised **\$111,000** 

On March 29, 2025, we will celebrate our 12<sup>th</sup> year in giving back through the Annual Assumption Auction. This extraordinary evening serves as a vital fundraiser for Assumption and this year we present *Iconic Beats: Assumption Music Legends Trivia*! A night to celebrate and come together for trivia, live/silent auctions, raffles and more. *Without the assistance of our generous O'Fallon neighbors, Assumption would not be able to continue to serve the community as it has for more than 153 years!* 

We need your help! We are asking for your support this year through one of our sponsorships. The next two pages provide additional details to include a level that covers all three fundraising events at Assumption in 2025. Every sponsorship is guaranteed a "Down with the Beat" appearance as well as ongoing promotions throughout the event. We would love to sit down and discuss the options available and what might work best for you and your company. You can reach me directly at 314-412-5364, <u>abvmauction@gmail.com</u> or check out our online Sponsorship page at <u>https://qtego.us/l/abvm/tickets</u>.

All donations are tax deductible to the fullest extent provided by law. We ask that all paperwork and checks be either dropped or or mailed by March 1, 2025 to:

Assumption School Attn: Auction Committee 203 West Third Street O'Fallon, MO 63366

Thank you again for your consideration to support our kids through a 2025 sponsorship. We look forward to celebrating our great community with "*Iconic Beats*"

Amy Rinearson 2025 Sponsorship Chair

Assumption School is a 501 (c) (3) organization. Tax ID #43-0688865.

## **2025 ANNUAL ASSUMPTION TRIVIA NIGHT AND AUCTION** SPONSORSHIP OPPORTUNITIES

## 2025 Assumption Elite Sponsor of the Year (\$5,000) ONLY TWO (2) AVAILABLE Includes:

- o 2 tables of 8 to the Trivia Night,
- o Logo on take home drinkware or coozie for all attendees,
- Sponsorship Poster displayed on stage/podium for the night
- o Advertisement on our social media platforms,
- Recognition on the rolling screens on the night of the Trivia
- o Name and logo on the Silent Auction mobile bidding site,
- Company name listed as the official drink sponsor and prominently displayed on a banner at the 2025 Assumption Golf Tournament,
- o Banner displayed all weekend at the 2025 Assumption Fall Festival,
- 8 dinner tickets, 2 VIP parking passes and a youth fun package for up to 4 children at the 2025 Assumption Fall Festival,
- o Banner displayed on the soccer field and in the gym during CYC events,
- o Name and logo on the Silent Auction mobile bidding site; and
- o "Down with the Beat" pre-event recognition.

### Silent Auction Sponsor (\$2,000) ONLY TWO (2) AVAILABLE Includes:

- o 4 tickets to the Trivia Night,
- o Sponsorship poster displayed outside of the event room,
- o Company logo on each silent auction item (printout and online),
- o Advertisement on our social media platforms,
- o Recognition on the rolling screens during the Trivia Night Event,
- o Recognition by the Emcee on the Trivia/Auction Night,
- Name and logo on display at the soft drink bar,
- o Name and logo on the Silent Auction mobile bidding site; and
- o "Down with the Beat" pre-event recognition.

#### Fund a Need Video Sponsor (\$1,500) ONLY ONE (1) AVAILABLE Includes:

- o Logo on Fund a Need Video,
- o Advertisement on our social media platforms,
- o Sponsorship poster displayed inside event room,
- o Recognition on the rolling screens on the night of the Trivia,
- Recognition by the emcee prior to the beginning of Trivia,
- Name and logo on the Silent Auction mobile bidding site; and
- o "Down with the Beat" pre-event recognition.

## Table Sponsor (\$1,000) ONLY FOUR (4) AVAILABLE Includes:

- o Logo on table numbers,
- o Sponsorship poster displayed outside of event room,
- o Advertisement on our social media platforms,
- Recognition on the rolling screens on the night of the Auction,
- Recognition by the Emcee on the Trivia/Auction Night; and
- o "Down with the Beat" pre-event recognition.

## Bar Sponsor (\$750) ONLY TWO (2) AVAILABLE Includes:

- o Name the signature drink (with committee approval),
- Name and logo on display at the liquor bar,
- o Recognition on the rolling screens,

Assumption Blessed Dirgin Mary

- o Advertisement on our social media platforms,
- o Name and logo on the Gala mobile bidding site,
- o Recognition by the Emcee on the Trivia/Auction Night; and
- o "Down with the Beat" pre-event recognition.

#### Raffle/Game Sponsor (\$500) ONLY TWO (2) AVAILABLE Includes:

- Name and logo on the tickets/board,
- o Recognition on the rolling screens on the night of theTrivia Night,
- o Advertisement on our social media platforms,
- o Name and logo on the Silent Auction mobile bidding site,
- Recognition by the Emcee on the Trivia/Auction Night; and
- o "Down with the Beat" pre-event recognition.

### Mulligan Sponsor (\$500) ONLY THREE (3) AVAILABLE Includes:

- Name and logo on Mulligan Stickers for the night,
- Advertisement on our social media platforms,
- Recognition on the rolling screens,
- Recognition by the Emcee on the Trivia/Auction Night; and
- "Down with the Beat" pre-event recognition.

#### Round Sponsor (\$250) unlimited AVAILABLE Includes:

- o Name on trivia answer sheet,
- o Advertisement on our social media platforms,
- o Recognition on the rolling screens on prior to one of the rounds of trivia,
- o Name and logo on the Silent Auction mobile bidding site,
- Recognition by the Emcee on the Trivia/Auction Night; and
- o "Down with the Beat" pre-event recognition.

#### Social Media (\$150) ADVERTISEMENT OPPORTUNITIES unlimited AVAILABLE Includes:

- o Advertisement on Assumption Social Media Platforms; and
- o "Down with the Beat" pre-event recognition.

#### Please email artwork to <a href="mailto:abvmauction@gmail.com">abvmauction@gmail.com</a>

Ads should be submitted in press-quality .pdf, .eps. or .tif format. \*On-Screen ads are landscape, 120-300 dpi, 1mb – 5mb files.

#### SPONSOR INFORMATION & PAYMENT

| Contact Name  | Address          |
|---|------------------|
| Phone   | City, State, Zip |
| Email Address   |                  |
| Please check here if you do not wish your name to appear in the catalog   |                  |
| Paying by check. Check # for \$ Please make checks payable to Assumption. |                  |

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